

## Blue Cross and Blue Shield of Minnesota commits \$750,000 to Second Harvest Heartland

**March 17, 2020**

As the coronavirus outbreak continues to have sweeping impacts on Minnesotans, Second Harvest Heartland's community partners are stepping up in huge ways to help those experiencing hunger.

Today, Blue Cross and Blue Shield of Minnesota announced they are committing \$750,000 to Second Harvest Heartland's [COVID-19 response plan](#). The funding will directly support the emergency food boxes Second Harvest is assembling and distributing via its drive-through for families facing hunger, many for the first time due to this unprecedented crisis.

The BCBS contribution includes a \$250,000 upfront donation and up to \$500,000 in additional matching funds, so the public is encouraged to donate as they are able during this escalating crisis.

**Are you interested in talking with Second Harvest Heartland CEO Allison O'Toole about how grateful she and her team are for this strong support? We can also help connect you with BCBS chief medical officer Dr. Steffen about the company's commitment to creating healthier communities and his hope for the greater public to contribute.**

Please contact Elizabeth Cooper at Second Harvest Heartland to arrange an interview:

Elizabeth Cooper, Director of Brand Strategy and Communications

[ecooper@2harvest.org](mailto:ecooper@2harvest.org)

Direct: 651-209-7913

Mobile: 612-963-6791