

FY2020 Statistics

October 1, 2019 – September 30, 2020



TOPLINE STATISTICS

Meals provided | 105,713,908

Last year our work provided more than 105 million meals to 360 food shelves and nearly 1000 partner programs serving 59 counties in Minnesota and western Wisconsin.

This is an 8.2% increase more than FY2019 meals provided, and only accounts for six months of COVID response.

Breakdown of meals provided:

- 119,682,803* distributed lbs. = 99,735,670 meals
- 5,123,273 SNAP meals
- 854,965 MCK meals

The need | 1 in 9 Minnesotans, including 1 in 6 Minnesota kids

One in nine people in our region live with hunger, even though there is more than enough food to go around.ⁱ

One in nine people in Minnesota, and one in six Minnesota kids, experience food insecurity.ⁱⁱ

More than 630,000 Minnesotans live with hunger.ⁱⁱⁱ

The need | The Hunger Divide

Black, Hispanic, and Indigenous households are at least twice as likely to experience food insecurity.^{iv}

People served | A 60% increase in visitors

The COVID-19 pandemic has resulted in a 60% increase in visitors accessing emergency food assistance.

Donation conversions | \$1 can provide 3 meals

For every \$1 donated, Second Harvest Heartland can provide 3 meals.

Donation efficiency | 94.9% of expenses go toward programs and services

Second Harvest Heartland is committed to being good stewards of funds, with 94.9% of our expenses going directly to the programs and services we deliver to end hunger. *

**Calculation of 94.9% includes the combined value of cash and in-kind (food and services) expenses.*

Number of donors | 66,000+ individuals and 1,300+ organizations

More than 66,000 individuals and more than 1,300 organizations generously contributed dollars and other resources to Second Harvest Heartland.

Number of volunteers | 14,276 volunteers contributed 72,054 hours

14,276 unique volunteers donated time to Second Harvest Heartland – from food sorting and packing to client assistance to skill-based volunteer projects and more – contributing 72,054 total hours. Volunteers donated the time equivalent to 35 full-time employees, based on the average hours per year worked by a full-time employee: 2,080.

Food and Fund Drives | 260 unique drives

260 unique Food & Fund Drives organized by individuals and organizations helped collect food and raise money for Second Harvest Heartland. In total, 101,626 pounds of food were collected and \$567,411 was collected through the program.

Fresh and nutritious food | More than 63.49% of distributed food was fresh

As Second Harvest Heartland works to develop new and more efficient ways of sourcing and distribution, the food that we supply is increasingly fresh. More than 63.49% of the food we distributed last year was fresh — meats, produce, bakery and dairy.

Produce | 38% of distributed food was produce

Last year, 38.0% of the food we distributed was produce from all sources including: Retail Food Rescue, distributors and all Ag Surplus sources.

New facility | 233,000 square feet of hunger-fighting excellence

Our new hunger-fighting facility in Brooklyn Park opened in spring of 2020 just as COVID took hold. It's 233,000 square feet, compared to Maplewood's 75,000 square feet.

- Warehouse space in Brooklyn Park is 177,000 square feet compared to Maplewood's 61,000.
- Temperature-controlled space is 30,000 square feet compared to Maplewood's 10,000.
- Volunteer packing center is 24,100 square feet compared to Maplewood's 1,700.
- Brooklyn Park offers 47% more shipping and receiving dock door usage at one time than Maplewood.

PROGRAMS AND DEPARTMENTS

Local Sourcing (formerly Share Fresh)

Produce – In 2020 we sourced 6.5 million pounds of produce from local Minnesota farmers and processors. This represents about 30% of the total amount of produce we sourced from farmer-grown/commercially grown fresh produce. This includes 25 varieties of produce from 30 different Minnesota growers.

Dairy – Last year, we sourced 5 million pounds of dairy from local processors, a majority of which were milk. This includes 540,000 gallons of milk.

Protein – Last year, we sourced 1 million pounds of meat from local producers or processors.

Food Rescue | Retail and Prepared

Retail Food Rescue ‘rescues’ unsold but perfectly edible and nutritious produce, meat, bakery, dairy, shelf-stable and deli items, diverting it from landfills. Retail Food Rescue is our largest source of donated food.

- 38.5 million pounds of food collected from retail partners.
- More than 500 stores donate food through our Food Rescue Program.
- Our network of agency partners collects 61% of Food Rescue donations through local partnerships.

Prepared Food Rescue involves soliciting real-time donations of already-cooked food and safely and quickly connecting it with our meal program partners. As a network, we are providing nutritious meals to our hungry neighbors while reducing the environmental and financial impact of wasted food in our community.

- 500,000 pounds of prepared foods were donated by meal service partners.

Food Rescue | Minnesota Central Kitchen

SHH’s Food Rescue operations paved the way for the COVID-response initiative, Minnesota Central Kitchen. From launch in mid-March, 983,434 pounds of rescued food turned into meals and 854,965 to-go-style meals were prepared and distributed to community. Fifteen kitchens participated in the collaborative, employing 139 food service workers. An average of 29,254 meals were prepared each week and distributed to more than 60 meal sites across the region.

SNAP (Supplemental Nutrition Assistance Program) Outreach

The USDA shows that nearly 430,000 Minnesotans participate in SNAP.^v Last year our SNAP outreach specialists processed more than 12,000 new client referrals and assisted 6,732 households with SNAP applications and re-certifications. This added more than 5.1 million meals to families.

In FY2019, our SNAP team assisted 3,712 households with SNAP applications and re-certifications, adding more than 3.1 million* meals to families. *(Source: FY2019 Fact Sheet)*

Commodity Supplemental Food Program (CSFP)

2.8% of seniors in Minnesota are hungry^{vi} and 4.0% of Wisconsin seniors are hungry.^{vii} Second Harvest Heartland provided CSFP food to more than 235 different distribution sites in 41 counties in Minnesota, serving approximately 8,700 seniors monthly. The largest site in our service area is Second Harvest Heartland East in Maplewood, distributing food to close to 2,000 clients each month.

Child Nutrition Programs

1 in 6 children in our service area (and statewide) is hungry.^{viii} Pre-pandemic, approximately 40% of Minnesota youth, or more than 300,000 Minnesota kids, relied on free meals they received at school as their primary source of nutrition. With ninety percent of Minnesota children not consistently attending classes in-person this year, meal access has been a central concern for schools, their nutrition departments, and families.^{ix}

Last year, we provided nearly \$390,000 in grants to 36 child nutrition partners, of which nearly \$330,000 were emergency funds to help education and nonprofit partners meet increased need and challenges due to COVID-19. These grants supported the delivery of 17.6 million meals to Minnesota kids this year alone.

In response to COVID-19, the USDA authorized states to distribute the monetary value of school meals lost due to school closures to families enrolled in free/reduced meal programs. This program, called Pandemic EBT (P-EBT), distributed \$116 million in benefits to families of more than 265,000 Minnesota kids.^x

The SHH Child Hunger and SNAP Outreach teams promoted P-EBT and helped families sign up and troubleshoot the application process. Our SNAP interns and volunteers conducted outreach to 946 schools, with the potential to reach families of nearly 100,000 eligible kids. This work helped to push the P-EBT participation rate to more than 80% of eligible families.

FOODRx

Stewardship and development of health care partnerships, including:

- Acute Care Box Program: Children's West St. Paul, Children's Minnesota, and Lakewood Health System
- FOODRx Chronic Illness Research Study and SNAP Enrollment and Resource Referrals: Hennepin Healthcare and UCare
- Chronic Disease Management Program, Diabetic Patients: Essentia Health
- Through North Memorial, partnership with the North Care Collaborative as part of the Integrated Health Partnerships (IHP), including nine clinics

8,116 FOODRx boxes distributed to partner health care providers: Hennepin Healthcare (1,249), North Memorial (440), Lakewood (596), UCare (5,137), Essentia (281), Children's (317), and others (96), up from 4,465 in FY19.

REACHING WHO IS HUNGRY

Agency Partners

We provided, on average, 84.1% of all food distributed by its food shelf partners.

We work with 360 agency partners and more than 1,000 active programs in 41 counties in Minnesota and 18 counties in western Wisconsin.

Our Agency Relations team helped ease pandemic-era pressures for our partners by making \$400,000 in grants available to help partners adjust to their local needs, absorbing increased costs and cancelling shared maintenance fees, and assisting in the development of crisis response and preparedness plans, including preparing for outdoor and large-scale distributions through winter.

In collaboration with agency and community partners, we executed 219 emergency grocery distributions in response to COVID and the Twin Cities uprisings.

ⁱ Feeding America, Revised 2020 Food Insecurity Projections, released October 21, 2020.

ⁱⁱ Feeding America, Revised 2020 Food Insecurity Projections, released October 21, 2020.

ⁱⁱⁱ Feeding America, Revised 2020 Food Insecurity Projections, released October 21, 2020.

^{iv} Odoms-Young, A.M. (2018). Examining the Impact of Structural Racism on Food Insecurity: Implications for Addressing Racial/Ethnic Disparities. *Family & Community Health, 41*. Retrieved from [10.1097/FCH.000000000000183](https://doi.org/10.1097/FCH.000000000000183).

^v United States Department of Agriculture, State Level Participation & Benefits April 2020, retrieved from <https://www.fns.usda.gov/pd/supplemental-nutrition-assistance-program-snap>

^{vi} Feeding America, State of Senior Hunger in America in 2018. Released May 21, 2020.

^{vii} Feeding America, State of Senior Hunger in America in 2018. Released May 21, 2020.

^{viii} Feeding America, Revised 2020 Food Insecurity Projections, released October 21, 2020.

^{ix} MPR News, "Most MN students buckle up for another stretch of distance learning," retrieved from <https://www.mprnews.org/story/2020/11/30/most-mn-students-buckle-up-for-another-stretch-of-distance-learning>.

^x Minnesota Department of Human Services, presentation given on October 27, 2020.