Marketing Tools

The following tools can be used within school to promote your breakfast program among students, sent to parents so they have more information and can help champion breakfast with their children, shared with elected officials and other stakeholders who want or need to know more about the importance of alternative breakfast models, shared on social media with school and personal networks, or a combination!

Posters

Posters to hang in school that promote a shared championship for alternative breakfast models and the challenge.

Videos

Videos to share in school, on social media feeds, with elected officials and more.

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Ready to Learn

Every Kid Deserves a Health Breakfast

Photos

Breakfast-themed photos for school newsletters, social media feeds, websites and more.

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