

Social Media Tips & Resources

The following are sample social media posts and images that lawmakers, influencers and educators can use to promote school breakfast during National School Breakfast Week and throughout the challenge. Please feel free to customize the language below and to use the graphics in this toolkit or others you may already have on hand. Check out the [No Kid Hungry Powered by Breakfast Toolkit](#) for more inspiration.

The #MNSchoolBreakfast challenge kicks off March 2! Sign up today to connect more kids with school breakfast and make the rest of the year the best!

Cereal, yogurt or eggs — it doesn't matter what students choose, but it does matter that they're eating breakfast EVERY DAY. Students who eat breakfast are proven more likely to succeed and that's why we're doing the #MNSchoolBreakfast challenge at [SCHOOL] this week. Learn more: [LINK]

#MNSCHOOLBREAKFAST

We're working hard to set up students for success here at [SCHOOL] and it all begins with breakfast! Starting March 2, we're participating in the #MNSchoolBreakfast Challenge to increase awareness among our students about the breakfast options available to them at school.

Breakfast After the Bell programs are particularly helpful in reducing chronic absenteeism in elementary and rural schools. That's why we're participating in the #MNSchoolBreakfast Challenge.

[Click here](#) to download images that can accompany your posts.

