

Help your students make the rest of the year the best it can be!

Join the Minnesota School Breakfast Challenge to see how easy — and important — it is to provide a healthy breakfast and a great start for every student!

Challenge Details

All Minnesota schools are eligible to participate in the challenge and win prizes. The challenge begins Monday, March 2, 2020 and coincides with National School Breakfast Week.

Start: Monday, March 2, 2020

End: Friday, March 31, 2020

Prizes & Recognition

First place (\$1,000) and second place (\$750) prizes will be awarded to schools in each of the following categories:

 District enrollment **greater than 875 students**

 District enrollment **between 275 and 875 students**

 District enrollment **less than 275 students**

Principals, superintendents, nutrition services staff and elected officials will also be eligible for recognition. More details to come!

School Breakfast Grants

All schools participating in the Minnesota School Breakfast Challenge are eligible to apply for No Kid Hungry Breakfast grants to support their School Breakfast Challenge participation.

[Click here to learn more.](#)

Questions?

Please contact Theresa McCormick at tmccormick@2harvest.org or 651-282-0869.

Breakfast is the most important meal of the day and kids who eat it are:

MORE LIKELY TO

- Score high on standardized tests
- Get better grades
- Maintain a healthy weight
- Have healthier levels of nutrients, like calcium, in their diets
- Be able to complete complex tasks
- Be able to concentrate

LESS LIKELY TO

- Miss school
- Get to class late
- Go to the nurse's office
- Be obese
- Be hyperactive
- Behave badly and act out
- Be frustrated by difficult tasks

Serving breakfast after the bell can reduce absenteeism by an average of

SIX

percentage points

