



Thank you for hosting a virtual fund drive! Please find social copy below, along with accompanying graphics and photos, to promote your drive to your internal networks and external audiences. Note that there are placeholders (highlighted in yellow) throughout that can be adjusted to include information about you and/or your company/organization. Please let us know if you have any questions!

SECOND HARVEST HEARTLAND SOCIAL MEDIA HANDLES:

Facebook: @2harvest

Instagram: @secondharvestheartland

Twitter: @2harvest

LinkedIn: @Second Harvest Heartland

PHOTOS TO USE:

<https://drive.google.com/drive/folders/1JqEf2NpPnOoqgihvaOXzxMdmwJoQCAwY?usp=sharing>

SOCIAL COPY FOR FACEBOOK, LINKEDIN:

Note: Make sure to use the correct handle for Second Harvest Heartland (see above) depending on which channel you're posting to.

- More than a half a million Minnesotans live with the uncertainty of where their next meal will come from. Second Harvest Heartland food bank is on a mission to end hunger together—and we can help! <Person/Company Name> is hosting a virtual fund drive to help neighbors in need, and I'm/we're asking that you join me/us. \$1 can provide 3 meals. Will you give? <link to virtual fund drive >
- Help fight hunger in Minnesota! <Person/Company Name> is hosting a virtual fund drive for the more than half a million Minnesotans struggling to find enough to eat, and I'm/we're asking that you join me/us to make an even bigger impact. Your support helps @Second Harvest Heartland food bank connect neighbors to the food they need to thrive. Join me/us: <link to the virtual fund drive page>
- Looking to make a difference in your community? Join my/our virtual fund drive for @Second Harvest Heartland and help provide food—and hope—for the more than half a

million Minnesotans struggling to find enough to eat. Learn how to get involved here: <link to virtual fund drive page>

- Did you know that for every dollar donated to @Second Harvest Heartland, the food bank can provide 3 meals to neighbors in need? <Person/Company Name> is hosting a virtual fund drive for the more than half a million Minnesotans struggling to find enough to eat, and I'm/we're asking that you join me/us to make an even bigger impact. Please help me/us help hungry neighbors: <link to virtual fund drive>

TWITTER:

- More than a half a million Minnesotans are facing hunger right now. @2harvest is on a mission to end hunger together—and we can help! <Person/Company Name> is hosting a virtual fund drive to help neighbors in need—join us: <link to virtual fund drive >
- Help end hunger in MN! <Person/Company Name> is hosting a virtual fund drive for the more than half a million Minnesotans facing hunger & I'm/we're asking you to join me/us to make an even bigger impact. Your support helps @2harvest connect neighbors to food they need. Join me/us: <link to virtual fund drive page>
- Want to make a difference in your community? Join my/our virtual fund drive for @2harvest and help provide hope for the more than half a million Minnesotans facing hunger. Learn how you can get involved here: <link to virtual fund drive page>
- DYK that every dollar donated to @2harvest can provide 3 meals to neighbors in need? <Person/Company Name> is hosting a virtual fund drive for Minnesotans facing hunger, and I'm/we're asking that you join me/us. Here's how to help hungry neighbors: < link to virtual fund drive page>

INSTAGRAM:

- More than a half a million Minnesotans live with the uncertainty of where their next meal will come from. Second Harvest Heartland food bank is on a mission to end hunger together—and we can help! <Person/Company Name> is hosting a virtual fund drive to help neighbors in need, and I'm/we're asking that you join me/us. \$1 can provide 3 meals. Will you give?
- Help fight hunger in Minnesota! <Person/Company Name> is hosting a virtual fund drive for the more than half a million Minnesotans struggling to find enough to eat, and I'm/we're asking that you join me/us to make an even bigger impact. Your support helps @secondharvestheartland food bank connect neighbors to the food they need to thrive. Join me/us.

- Looking to make a difference in your community? Join [my/our](#) virtual fund drive for @Second Harvest Heartland and help provide food—and hope—for the more than half a million Minnesotans struggling to find enough to eat. Send me a message to learn how to get involved.