



FOR IMMEDIATE RELEASE

Contact: Briana Gruenewald, Belmont Partners
briana@bellmontpartners.com, 612-255-1108

Second Harvest Heartland Asks Minnesotans to ‘Stamp Out Hunger’ Saturday, May 13

The National Association of Letter Carriers sponsors largest single-day food drive in the country for 25th year

SAINT PAUL, Minn. (May 1, 2017)—On Saturday, May 13, Minnesotans can help feed hungry neighbors in our community by participating in the 25th annual *Stamp Out Hunger*, the largest single-day food drive in the country. Nationally, *Stamp Out Hunger* has collected and delivered 1.5 billion pounds of food to food banks nationwide. Locally, Second Harvest Heartland – in partnership with more than 2,000 metro-area letter carriers – aims to collect 1.2 million pounds of food this year, which will provide nearly one million meals to hungry neighbors in our community.

On any given day, one in 10 Minnesotans does not know where their next meal is coming from. Second Harvest Heartland – together with its nearly 1,000 food shelf and food pantry partners – believes no one should go hungry. *Stamp Out Hunger* is a collaboration of several partners and invites the community to get involved as well.

During the week of May 8-12, residents across the Twin Cities metro area will receive blue plastic or brown paper grocery bags in the mail. Bags can also be picked up now at any of the 21 participating Cub Foods locations. Simply fill the bag with non-perishable food items – such as canned meats, fruits, and vegetables; peanut butter; pasta; rice; or boxed meals – and leave it by the mailbox for a letter carrier to pick up. On *Stamp Out Hunger Day*, letter carriers will pick up the bags of food on their regularly scheduled routes and deliver it to a local Cub Foods location or directly to Second Harvest Heartland, where it will help the one in 10 Minnesotans who don’t know where their next meal is coming from.

Anyone who is unable to leave food at their mailbox on May 13, or those wishing to increase their impact, can make a matched donation online now until May 18. Donations will go a long way, as Second Harvest Heartland can turn just \$1 into three meals and Land O’Lakes will match gifts up to a total of \$25,000 to celebrate *Stamp Out Hunger’s* 25th anniversary. Donations can be made online at 2harvest.org/stampout.

“Every year, we look forward to being part of ‘Stamp Out Hunger,’ the nationwide movement to provide wholesome food to those making tough choices and struggling to fill their plates,” said Rob Zeaske, CEO of Second Harvest Heartland. “We couldn’t do this without the voluntary help of local letter carriers, and the efforts of our other amazing partners dedicated to ending hunger in our community.”

Second Harvest Heartland – together with its local *Stamp Out Hunger* partners – is committed to ensuring every person who is hungry receives the food they need, so they can thrive at work, in the classroom, and in their communities. Partners include National Association of Letter Carriers Branch 9 in

Minneapolis and Branch 28 in St. Paul, Cub Foods, Land O'Lakes, Minnesota Transport Services Association, United Food and Commercial Workers (UFCW), and media sponsors KARE 11 and WCCO Radio.

###

About Second Harvest Heartland

Second Harvest Heartland is one of the nation's largest, most efficient and most innovative hunger relief organizations. Second Harvest Heartland provides an average of 75 percent of all food distributed by its food shelf partners, and in 2016, provided more than 80 million meals to nearly 1,000 food shelves, pantries and other partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland leads through innovation, finding efficient, effective solutions to connect the full resources of our community with our hungry neighbors. For more information, visit 2harvest.org or call 651.484.5117.



1140 Gervais Ave. • St. Paul, MN 55109 • 651.484.5117 • 2harvest.org