



MEDIA ADVISORY

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CURRENT AND FORMER VIKINGS PLAYERS JOINING UNITEDHEALTHCARE EMPLOYEES FOR FOOD-PACKING VOLUNTEER PROJECT OCT. 18

Who: Second Harvest Heartland; the Minnesota Vikings, including (but subject to change) active players Blair Walsh, Kevin McDermott, David Morgan and Taylor Heinicke, alumni players; and UnitedHealthcare

What: Through a partnership that is now in its sixth year, [Second Harvest Heartland](#), the Minnesota Vikings and UnitedHealthcare are teaming up to help kick senior hunger in Minnesota.

Active and former Vikings players will join UnitedHealthcare employees on Tuesday, Oct. 18, for a food-packing volunteer project at Second Harvest Heartland's Golden Valley warehouse. The food will be distributed to Second Harvest Heartland's agency partners throughout Minnesota and western Wisconsin.

Other notes for media: Opportunity to participate in assembly line box packing. No jewelry or open-toed shoes allowed in the warehouse area.

Spokespeople available for interviews:

- Heather Olson, Second Harvest Heartland, director of corporate partnerships and cause marketing
- Bruce Jasurda, UnitedHealthcare, vice president of communications, military & veterans division
- Brad Madson, Minnesota Vikings, executive director of community relations

When: Tuesday, Oct. 18, 2016
9 – 11:30 a.m. and 1 – 3:30 p.m.

NOTE: *Active Vikings players are scheduled to attend the morning packing session from 10:30-11:30 a.m. and alumni players are scheduled to attend the afternoon packing session from 2-3 p.m.*

Where: Second Harvest Heartland Golden Valley facility
6325 Sandburg Road, #1700
Golden Valley, MN 55427

About Second Harvest Heartland

Second Harvest Heartland is one of the nation's largest, most efficient and most innovative hunger relief organizations. Second Harvest Heartland provides an average of 75 percent of all food distributed by its food shelf partners, and in 2015, provided more than 77 million meals to nearly 1,000 food shelves, pantries and other partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland leads through innovation, finding efficient, effective solutions to connect the full resources of our community with our hungry neighbors. For more information, visit 2harvest.org or call 651.484.5117.

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