



FOR IMMEDIATE RELEASE

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Second Harvest Heartland Teams with Bremer Bank to Encourage Youth Volunteerism with “Bring Your Child to Serve Day”

ST. PAUL, Minn.—Jan. 14, 2016—For the fourth year in a row, Second Harvest Heartland is teaming with Bremer Bank to offer parents and their children an opportunity to volunteer together on Martin Luther King Jr. Day, a national day of community service in honor of Dr. King. “Bring Your Child to Serve Day” allows Second Harvest Heartland to engage directly with young people to generate awareness around the issue of hunger, promote the value of community service and, ultimately, increase youth volunteerism.

“Minnesotans are known for their generosity in giving back, to support those in need, and to actively participate in social causes. We hope that by providing young people with a meaningful volunteer opportunity through ‘Bring Your Child to Serve Day,’ we will help foster and grow that value of generosity and influence a life-long desire to support hunger relief,” said Rob Zeaske, CEO, Second Harvest Heartland.

“Bring Your Child to Serve Day” is one of numerous events Bremer Bank sponsors each year in collaboration with Second Harvest Heartland to support hunger relief in the community. Bremer employees and their children will also be among those volunteering at this event.

“Bring Your Child to Serve Day” is taking place from 9:00 a.m. – 8:00 p.m. on Monday, January 18 at Second Harvest Heartland West, located at 6325 Sandburg Road in Golden Valley, and Second Harvest Heartland East, located at 1140 Gervais Avenue in Maplewood. More than 500 youth ages eight and older and their parents will work in two-hour shifts sorting and packing food to support the 1 in 10 individuals in need of hunger relief in our community. Last year, more than 440 volunteers, their families and community members rolled up their sleeves and packed, sorted and labeled food during the day-long event.

Media interested in securing photos or videos during the event are encouraged to visit Second Harvest Heartland in Golden Valley between 9-11 am.

About Bremer Financial Corporation

Bremer Financial Corporation is a privately held, \$10 billion regional financial services company jointly owned by the Otto Bremer Trust and Bremer employees. Founded in 1943 by Otto Bremer, the company is headquartered in St. Paul, Minnesota and provides a comprehensive range of banking, wealth management, investment, trust and insurance products and services throughout Minnesota, North Dakota and Wisconsin. Clients include individuals and families, mid-sized corporations, small businesses, agribusinesses, nonprofits, and public and government entities.

About Second Harvest Heartland

Second Harvest Heartland is one of the nation’s largest, most efficient and most innovative food banks. In 2015, we delivered 74 million meals to over 1,000 food shelves, pantries and other agency

partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland helps relieve hunger not only by sourcing, warehousing and distributing food, but through data-driven thought leadership and community partnerships that help improve the region's larger hunger relief system. For more information, visit 2harvest.org or call 651.484.5117.

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