

****MEDIA ADVISORY****

Second Harvest Heartland Breaking Ground on Brooklyn Park Hunger-Relief Campus

Capital campaign supporters – including legislators and major donors – celebrate the future of hunger relief in Minnesota

What: Second Harvest Heartland, together with its Fueling the Future Capital Campaign funders and supporters, will gather to officially kick off renovation on the new hunger-relief campus in Brooklyn Park. Years in the making, the new facility will celebrate and serve the mighty community of partners who work to ensure the one in eleven people experiencing hunger get the food they need to thrive. Minnesota has a long history of neighbors helping neighbors, and this group of individuals, companies, foundations and policymakers are a perfect example of that strength in action.

The new hunger-relief campus will move Second Harvest Heartland from:

- Providing 89 million meals to nearly 112 million meals by 2025;
- 11,300 square feet of temperature-controlled space to 29,300 square feet, enabling it to store and provide more fresh produce and protein;
- 1,700 square feet of space for volunteers to 24,000 square feet, accommodating up to 200 people at one time, resulting in more community power to end hunger; and
- 19 dock doors to 25 dock doors, resulting in less handling of food, lower costs and increased efficiency.

There will be opportunities to capture b-roll of a wall demolition, as well as remarks from Second Harvest Heartland and key supporters. Individual interviews will also be available upon request.

Who: Allison O'Toole, CEO, Second Harvest Heartland
Brian Buhr, board chair, Second Harvest Heartland
Senator David Senjem (R, District 25)
Senator Paul Anderson (R, District 44)
Mark Dienhart, President & CEO, Schulze Family Foundation – *tentative*
Mike Zumwinkle, Senior Program Officer, Schulze Family Foundation – *tentative*
Michelle Grogg, Vice President Corporate Responsibility and Sustainable Development, Cargill
Jeffrey Lunde, mayor, Brooklyn Park

When: Tuesday, March 19; 3 p.m. – ***Demo/groundbreaking occurring at approximately 3:45 p.m.***

Where: Second Harvest Heartland
7101 Winnetka Avenue N.
Brooklyn Park, MN 55428

About Second Harvest Heartland

Second Harvest Heartland is one of the nation's largest, most efficient and most innovative hunger relief organizations. Second Harvest Heartland provides an average of 75 percent of all food distributed by its food shelf partners, and in 2018, provided more than 89 million meals to nearly 1,000 food shelves, pantries and other partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland leads through innovation, finding efficient, effective solutions to connect the full resources of our community with our hungry neighbors. For more information, visit 2harvest.org or call 651.484.5117.

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