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Second Harvest Heartland Appoints Thierry Ibri as Chief Operations and Program Officer

SAINT PAUL, Minn. (Feb. 5, 2018)— [Second Harvest Heartland](#) has appointed Thierry Ibri as its chief operations and program officer. Ibri is responsible for driving and overseeing all end-to-end sourcing and distribution of meals to the community, including partner relations and programs, as well as connecting the organization's operations with neighbor- and agency-facing investments. Passionate about food, Ibri joins Second Harvest Heartland with 30 years of experience in the industry, most recently founding The Fresh Connection, a food delivery startup in the Twin Cities. Ibri also spent 17 years at General Mills.



"Thierry is an extremely hands-on, results-oriented leader who cares deeply about hunger relief and our community," said Rob Zeaske, Second Harvest Heartland CEO. "He will play an integral role in efficiently getting food to our hungry neighbors because he knows that food can change everything for them."

Ibri is both professionally and personally connected with the issues of ending hunger through community partnerships. During college, Ibri co-founded "Les Restos du Coeur," the first large scale food shelf in France, providing him with a very early opportunity to interact with various community members to source and collect food, find locations, organize distribution and to grasp the importance of dedicated volunteers. Thierry earned his master of business administration from the Harvard Business School and his bachelor of business administration from ESC Le Havre.

As one of the nation's largest, most efficient and most innovative hunger relief organizations, Second Harvest Heartland partners with businesses and organizations to create new programs and initiatives that provide greater support and additional ways for people to access the food they need to thrive in the community.

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About Second Harvest Heartland

Second Harvest Heartland is one of the nation's largest, most efficient and most innovative hunger relief organizations. Second Harvest Heartland provides an average of 75 percent of all food distributed by its food shelf partners, and in 2017, provided more than 81 million meals to nearly 1,000 food shelves, pantries and other partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland leads through innovation, finding efficient, effective solutions to connect the full resources of our community with our hungry neighbors. For more information, visit 2harvest.org or call 651.484.5117.