



## **MEDIA ALERT**

Jan. 14, 2019

### **Media Contacts:**

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Onsite: Elizabeth Cooper, Second Harvest Heartland, 651.209.7913, [ecooper@2harvest.org](mailto:ecooper@2harvest.org)

## **Second Harvest Heartland and Bremer Bank Host 7<sup>th</sup> Annual 'Bring Your Child to Serve Day'**

**BROOKLYN PARK, Minn. (Jan. 14, 2019)** – Hundreds of Minnesota families will volunteer at Second Harvest Heartland to pack, sort and label much-needed food on Martin Luther King Jr. Day. "Bring Your Child to Serve Day," sponsored by Bremer Bank, is celebrating its seventh year of meaningful community service for families on this important holiday.

All the food packed on "Bring Your Child to Serve Day" will be distributed to the one in 11 people – including 1 in eight children – in Minnesota and western Wisconsin who don't know where their next meal is coming from.

"It's so powerful to see Minnesota families come together on their day off to help their neighbors," said Greg Hilding, interim CEO, Second Harvest Heartland. "'Bring Your Child to Serve Day' continues to be a phenomenal opportunity for youth to adopt an ongoing passion for helping others on such an important holiday of service. We're so grateful for Bremer Bank's seven year partnership on the event."

"Bring Your Child to Serve Day" is one of numerous events Bremer Bank sponsors each year in collaboration with Second Harvest Heartland to support hunger relief in the community.

**Where:** Second Harvest Heartland West, located at 7101 Winnetka Ave. N. in Brooklyn Park, AND Second Harvest Heartland East, located at 1140 Gervais Ave. in Maplewood.

**When:** Monday, Jan. 21, 2019

**Note: Media interested in securing photos or videos and/or speaking with a Second Harvest Heartland representative during the event are encouraged to visit Second Harvest Heartland in Brooklyn Park between 12-2 p.m.**

### **About Second Harvest Heartland**

Second Harvest Heartland is one of the nation's largest, most efficient and most innovative hunger relief organizations. Second Harvest Heartland provides an average of 75 percent of all food distributed by its food shelf partners, and in 2017,

provided more than 81 million meals to nearly 1,000 food shelves, pantries and other partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland leads through innovation, finding efficient, effective solutions to connect the full resources of our community with our hungry neighbors. For more information, visit [2harvest.org](http://2harvest.org) or call 651.484.5117

**About Bremer Financial Corporation**

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