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## Second Harvest Heartland Announces Four New Board Members

**SAINT PAUL, Minn. (Nov. 9, 2017)**—Second Harvest Heartland today announced the addition of four new members to its board of directors. Each board member plays a critical role in helping Second Harvest Heartland fulfill its mission of ending hunger through community partnerships. These four new members join 17 current members, forming a robust board of directors with deep public and private sector experience in food, health, logistics, technology and philanthropy that represents the area's impressive business community.



**Ken Davidson**, *Partner and Managing Director, The Boston Consulting Group*

Davidson has more than 10 years of consulting and industry experience in retail and consumer goods, with deep experience in merchandising, private label, procurement, marketing and sales, and post-merger integration. He has co-led several engagements supporting Second Harvest Heartland on topics such as the meal gap/missing meals, and innovative ways to partner with the health care sector. Prior to joining BCG, Davidson worked at Best Buy Co., Inc., where he was a marketing group leader, setting overall consumer strategy, brand positioning, and media and communication direction. He was also previously a brand manager at General Mills, Inc. Davidson earned a bachelors degree in economics from the University of Manitoba, a Juris Degree from the University of Toronto, and a Master of Business Administration from Harvard Business School. Prior to business school, he practiced law at Bennett Jones, LLP, in Calgary, Canada.



**David Fiocco**, *Associate Partner, McKinsey & Company*

Fiocco has deep experience – in both public and private sectors across the developed and developing world – focusing on the value chain in food security and sustainable growth strategies in North and South America, East and Southern Africa, the Middle East, and Central Asia. He employs that experience as an associate partner in McKinsey's Global Agriculture and Sustainability and Resources Productivity Practices. A recent success was connecting a multinational food distributor directly with farmers around the world—beginning with a Mexico pilot—to reduce waste, improve sustainable sourcing, and lower input and production costs. Prior to joining McKinsey, David was a research consultant with Yale University and the World Bank and worked with the Ministry of Agriculture in Uganda. He was a Fulbright Scholar in Uganda and earned a bachelors degree in anthropology and public policy, focused on agricultural development economics, from Duke University.



**Cam Hoang**, *Partner, Dorsey & Whitney*

Hoang assists clients with corporate matters including governance and SEC compliance, equity plans and executive compensation, securities offerings, and mergers and acquisitions. She is also co-editor of the company's corporate governance and compliance blog. Prior to her return to Dorsey, she was senior counsel and assistant secretary at General Mills, Inc., where she helped the company achieve its corporate governance and SEC compliance objectives, worked on securities offerings, and mergers and acquisitions transactions, risk management, foundation governance, and general corporate and commercial matters. Prior to joining General Mills in 2005, Hoang was an associate for five years at the Dorsey Corporate Group in Minneapolis.



**Eric Stockl, Vice President, Global Food & Beverage and North America Blend and Equipment Supply Chain, Ecolab**

In his role, Stockl is responsible for all end-to-end operations as well as providing supply chain solutions for the key businesses' short and long-term growth needs. Previously, Stockl worked for Procter & Gamble Co. (P&G) for nearly 20 years. Most recently, he served as director of Global Family Care Engineering, where he was responsible for delivering innovative process, engineering and manufacturing solutions for the company and its customers around the globe. In previous roles, he led supply chain strategy, planning, engineering and other operations for other key P&G divisions and held several international assignments. Stockl has a bachelor's of science degree in electrical engineering from The University of Sao Paulo.

As one of the nation's largest, most efficient and most innovative hunger relief organizations, Second Harvest Heartland partners with businesses and organizations to create new programs and initiatives that provide greater support and additional ways for people to access the food they need to thrive in the community. The board is responsible for the governance of the organization, setting policies and overall priorities.

"Our size means we operate like a business, with an intense focus on efficiency and the bottom line," said Rob Zeaske, CEO of Second Harvest Heartland. "Because we have such smart, experienced, highly respected and caring community business leaders on our board, we're able to more efficiently and effectively achieve our goals of leading through innovation to find creative solutions that connect the full resources of our community with our hungry neighbors."

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**About Second Harvest Heartland**

Second Harvest Heartland is one of the nation's largest, most efficient and most innovative hunger relief organizations. Second Harvest Heartland provides an average of 75 percent of all food distributed by its food shelf partners, and in our last fiscal year, provided more than 81 million meals to nearly 1,000 food shelves, pantries and other partner programs serving 59 counties in Minnesota and western Wisconsin. Second Harvest Heartland leads through innovation, finding efficient, effective solutions to connect the full resources of our community with our hungry neighbors. For more information, visit [2harvest.org](http://2harvest.org) or call 651.484.5117.



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