



POSITION: Strategic Planning Research Intern
SUPERVISED BY: Betty Balan, SNAP Outreach Manager

POSITION SUMMARY: Seeking a motivated, independent non-profit professional interested and experienced in strategic planning and data-based research. Second Harvest Heartland (SHH) is going through our strategic planning process and needs to understand what future to expect in the social contract between government (federal and state) and lower-income populations in our service area. In this position you will focus specifically on the federal programs SHH touches, such as Farm Bill programs, Child Nutrition reauthorization, Medicaid and the impacts of these changes on our clients, partners and SHH.

These projections will play a key role in informing the strategic planning process and help shape the direction of the organization for years to come, offering opportunity for tangible impact!

DUTIES:

- Conduct an environmental scan of existing Farm Bill programs & predict future trends
- Research & create projections for potential impact of cuts in coming years to people experiencing hunger, community partners and Second Harvest Heartland
- Engage with, contribute to, and help shape the organizational strategic planning process
- Opportunity to engage with other research and data projects at Second Harvest as skills, interest, and timing allow

LEARNING OBJECTIVES:

- Learn about the clients using Second Harvest Heartland and agency partner services
- Learn how a nonprofit organization can leverage data to improve its work
- Learn about the strategic planning process of a nonprofit organization

MINIMUM REQUIREMENTS:

- Experience with literature reviews and writing annotated bibliographies
- Experience using publicly available datasets such as the American Community Survey
- Comfort and interest in data analysis and online research
- Ability to think creatively about data use
- Ability to problem solve and consider alternative possibilities
- Well organized and good attention to detail
- Knowledge of MN social service sector helpful

DESIRED QUALIFICATIONS:

- Previous experience with strategic planning process

TIME REQUIREMENTS AND SCHEDULE:

- **Total time requirement:** 3-4 months, with the opportunity to extend
- **Project dates:** January-April 2019
- **Days of the week:** Flexible, must be available at least occasionally during Monday-Friday workweek
- **Time of the day:** Flexible, must be available at least occasionally during 8a-4:30pm workday
- **Work site:** Flexible, some tasks can be done remotely, but some time is needed at Second Harvest Heartland (Maplewood or Brooklyn Park location)

ORGANIZATION CONTACTS:

- Betty Balan, SNAP Outreach Manager

HOW TO APPLY: To apply, please submit cover letter, resume, and 2 references to Jess Johnson, Intern Program Coordinator, internships@2harvest.org, Kate Abram, SNAP Community Engagement Coordinator, kabram@2harvest.org, and Betty Balan, SNAP Outreach Manager, bbalan@2harvest.org.