STRETCH YOUR GIVING DOLLARS

For every $1 donated, Second Harvest Heartland can distribute more than $7 worth of food and grocery products.

Here is what our buying power looks like:

$1 worth of food at the grocery store

3 cans of vegetables and beans

$7 worth of food at Second Harvest Heartland

96 bowls of cereal, fresh produce, 12 cans of vegetable soup, 18 bags of beans, 6 loaves of bread, 2 1-lb bags of pasta

BUT HOW?

The efficiency of Second Harvest Heartland, is thanks in part to generous food donations from manufacturers, retailers, individual donors and other partners. We are also able to leverage collective buying power on a massive scale through our national office, Feeding America.

The calculation of the amount of food we can distribute is based on what it costs for Second Harvest Heartland to acquire, warehouse and distribute food into the community. In our most recent fiscal year, our average "cost per pound" was around twenty-two cents we applied nearly 94 percent of every donation directly to our programs.

second harvest
HEARTLAND
Food changes everything.™

2harvest.org