



*It's serious fun.*

**The following information will help you answer questions and educate your Food & Fund Drive team and supporters.**

### **Second Harvest Heartland—At a Glance:**

- Our mission is to end hunger through community partnerships.
- We are one of the nation's largest, most efficient and most innovative food banks.
- Second Harvest Heartland serves 59 counties in Minnesota and western Wisconsin.
- In 2012, we sourced and distributed more than 60 million meals to nearly 1,000 food shelves, pantries and other agency partner programs in the Twin Cities Metro, central and southwestern Minnesota and western Wisconsin. Those agency partner programs, in turn, ensure this food goes directly to our hungry neighbors.
- SHH is a member of Feeding America, the nation's largest hunger-relief organization, which consists of over 200 member food banks.

### **Increased Need:**

- Today, 1 in 10 neighbors are at risk for missing meals (Hunger in America Study, 2010).
- Families in Minnesota miss out on 100 million meals each year.
- 1 in 6 Minnesota children is at risk of hunger.
- 40% of the members of households served by Second Harvest Heartland are children under 18 years old.
- Since 2008, visits by seniors to suburban emergency food programs have increased by more than 70%.

### **You Can Help:**

- 96% of your financial donations go directly back to our hunger-relief programs.
- A \$1 donation can provide \$8 worth of food and grocery products.
- During a three-hour volunteer packing shift, you can pack approximately 100 pounds of food—the equivalent of 90 meals.

**For more information, visit our website: [2harvest.org](http://2harvest.org)**

